

PRAHARSH P. RAGHAVAN

Graphic Designer | Video Editor

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Nashik, Maharashtra

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EDUCATION

BACHELOR OF COMMERCE (BCOM)

Gokhale Education Society

BYK, College of commerce

2021-2024

Nashik, Maharashtra

HIGHER SECONDARY CERTIFICATE (HSC)

Gokhale Education Society

BYK, College of commerce

2019-2021

Nashik, Maharashtra

SECONDARY SCHOOL CERTIFICATE (SSC)

Xaviers Group

St.Francis High School, Rane Nagar

2019

Nashik, Maharashtra

EXPERIENCE

GRAPHIC DESIGNER | VIDEO EDITOR

Think Digital

December 2023 - (Ongoing)

Nashik, Maharashtra

- Designed creative graphics and engaging videos for social media platforms, helping boost audience interaction and brand visibility.
- Developed branding materials like logos, brochures, and promotional videos, ensuring they met client expectations and guidelines.
- Collaborated with the marketing team to plan and produce content for ad campaigns, consistently meeting deadlines and quality standards.
- Edited and optimized video content for different platforms, ensuring high quality and compatibility with social media trends and requirements.

SPORTS ANALYZER AND UI DESIGNER

Privan Sports Analyzer

January 2023 - June 2023

Nashik, Maharashtra

- Analyzed sports data and provided insights that helped improve team performance and strategies.
- Worked on designing user-friendly interfaces for the company's CRM and customised sports analyzing software

ASSISTANT ACCOUNTANT

KPN & Co

June 2021 - February 2022

Nashik, Maharashtra

- Handled GST filings and compliance, ensuring accurate and timely submissions.
- Assisted in license registration processes and coordinated with authorities for documentation.
- Conducted internal audits and supported bank audit procedures to ensure proper financial reporting and compliance.

SKILLS

Tool Skills

Adobe PhotoshopAdobe IllustratorCanva

Adobe Premiere ProAfter EffectsFigma

Technical Skills

Video EditingDesign PrincipleBranding

TypographyData AnalysisColor Grading

Photo ManipulationReel CreationData Analysis

Soft Skills

CommunicationStrong Collaboration

Problem-SolvingTime ManagementMultitasking

Critical ThinkingCreativityLeadership

PROJECTS

LOGO AND BRANDING

- Crafted memorable logos and branding materials that align with client values and industry standards.
 - Koala Copper
 - Aarti Structures
 - Campet Bottles
 - The Alpha Draft
 - No Bug
 - Tranquil Stead

SOCIAL MEDIA CREATIVES

- Designed impactful social media graphics to enhance engagement and brand presence.
 - Myshka Cosmetics
 - Naredco Nashik
 - Vamsa Herbals
 - Think Digital
 - Mana's Kitchen
 - Rentozone

PACKAGE DESIGNING

- Created attractive and functional packaging designs to boost product appeal.
 - Dhinchak Pizza

VIDEO EDITING

- Edited and produced videos that effectively communicated client messages and captured attention.
 - No Bug
 - Bridge Media

CERTIFICATION

GRAPHIC DESIGNING

Zee Institute of Creative Arts

2022-2023

DIGITAL MARKETING

IBC Bada Business

2021-2021

LANGUAGE

- Marathi
- English
- Hindi
- Malayalam